



Abortion Provider Appreciation Day 2023 Toolkit

[Each year, ACN marks National Abortion Provider Appreciation Day on March 10](#) by uplifting abortion care providers and celebrating them with acts of gratitude and appreciation.

On Abortion Provider Appreciation Day, we celebrate everyone who provides abortion care - from counselors to clinicians to administrative staff; we acknowledge the violence, harassment, political attacks, and challenges providers face daily; and we recognize abortion as an act of community care, love, hope, justice, and liberation.

Join us as we Celebrate Abortion Providers and honor their commitment to providing dignified, compassionate abortion care. Key dates and activities include:

- **Monday, March 6: Campaign launches and runs through Friday, March 10.**
- **Friday, March 10 at 1 pm EST: Join the #CelebrateAbortionProviders Tweetstorm!**
Use content from this toolkit to draft & share tweets; save the date graphic [here](#).
- **Friday, March 10: National Abortion Provider Appreciation Day**
Celebrate abortion care providers with acts of gratitude and appreciation in your community, at your organization, and on social media using the hashtag #CelebrateAbortionProviders.

Toolkit contents (click to jump to any section):

- ★ **[Celebrate Abortion Providers graphics](#)**
- ★ **[Social Media Guidance](#)**
 - Save-the-Date: March 10 Tweetstorm image + copy
 - Social media copy: general
 - Social media posts for providers and clinics
 - Social posts for people who've had abortions
 - Social posts for abortion funds, practical support networks, and people who support abortions
- ★ **[Activities to celebrate Abortion Provider Appreciation Day](#)**

Celebrate Abortion Providers graphics

We are grateful to artist [Danni Fuentes](#) (she/ her) for this year's campaign art. *You must download image files in order to share—do NOT post the links directly!*

[All English graphics](#) | [Todos los gráficos en español](#)



preview only, use links to access images!

- [Change your social media profile picture](#) on or leading up to **March 10**. Click here to change your profile image (or your organization's) on Facebook and Twitter.
- **Celebrate Abortion Providers - general campaign images**
 - [Use this image](#) as a profile picture, and post this general image on any platform.
- **Abortion care providers help us find the perfect... (animated image)**
 - [Square](#) and [rectangle](#) graphics - download and share on any platform!
- **Indies Rock**
 - [Square](#) and [rectangle](#) graphics - download and share on any platform!
- **I love my local abortion provider / thank you abortion providers**
 - [The square MP4](#) file is best for Instagram and Facebook; the [wide MP4](#) is sized for Twitter and works on Facebook too.
- **Providing Love Tour (Celebrate Abortion Providers Week of Action poster)**
 - [Square](#) and [rectangle](#) graphics - download and share on any platform!
- **A library of graphics from previous years is [here](#).**

Social Media Guidance

Post messages of appreciation starting March 6 - March 10. Below are sample social media posts—feel free to use these or .

- Please use the hashtag #CelebrateAbortionProviders;
- Tag the artist at @itsdannifuentes when sharing on Instagram;
- To raise money for indie clinics as an act of appreciation, include [KeepOurClinics.org](#) or tag @KeepOurClinic in any posts; sample copy included throughout.

Save-the-Date: Join the March 10 Tweetstorm:

<p>At @_____ we #CelebrateAbortionProviders because _____ . Join us on March 10th at 1pm ET for a tweetstorm celebrating abortion providers.</p>	<p>Download & use this graphic!</p>
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Sample social media copy: general

<p>Abortion care providers are rockstars! I/ we #CelebrateAbortionProviders because they are resilient, innovative, and strong —they show up to provide care every day while working towards a world in which each of us can shape our own futures.</p>	<p>Download & use square or rectangle graphic</p>
<p>To provide abortion care is to create the perfect harmony. I/ we #CelebrateAbortionProviders because they trust that patients know what they need to shape their own futures and families.</p>	<p>Download & use square or rectangle graphic</p>
<p>Abortion care providers deserve a standing ovation. They are innovators on the frontlines, working to provide compassionate abortion care to their communities. #CelebrateAbortionProviders</p>	<p>Use any graphic,</p>
<p>To provide abortion care is to believe in justice, love, and liberation. I/ we #CelebrateAbortionProviders because they show strength and hold onto hope every day.</p>	<p>Use any graphic,</p>
<p>Providing abortion care is an act of love, trust, compassion, justice, and liberation. #CelebrateAbortionProviders</p>	<p>Use any graphic,</p>
<p>I love someone who provides abortions  The people who work at abortion clinics are our partners, neighbors, family members, and friends. They are people who have had abortions, who are currently parenting, and who have experienced pregnancy loss. I #CelebrateAbortionProviders because they are part of my community.</p>	<p>Use any graphic,</p>
<p>To provide abortion care is to believe in the future—but the future of abortion clinics depends on your support. #CelebrateAbortionProviders by donating to @KeepOurClinics to help ensure that they can continue to provide care in their communities. Become a monthly donor to support the future of abortion care at KeepOurClinics.org</p>	<p>Use any graphic,</p>
<p>I love my local abortion provider! Thank you, for helping people live their lives on their terms. #CelebrateAbortionProviders</p>	<p>Download & use on FB or</p>

	Instagram , or Twitter
Today we/I #CelebrateAbortionProviders because they are true stars! I am/we are your biggest fans!	Download & use on FB or Instagram , or Twitter

Sample social posts for people who've had abortions:

I could _____ because abortion care providers were there for me. #CelebrateAbortionProviders	Use any graphic ,
Thank you, abortion care providers! Because of you, _____. #CelebrateAbortionProviders	Use square or rectangle graphic
I #CelebrateAbortionProviders because my abortion(s) helped me shape my own future.	Use any graphic ,
Today and everyday, I appreciate my abortion providers—thank you for caring for me. #CelebrateAbortionProviders	Use any graphic ,

Sample social posts for abortion funds, practical support networks, and people who support abortion care:

Providing abortion care is an act of love, hope, justice, and trust. @_ [org]_ is grateful for abortion providers because _____. #CelebrateAbortionProviders	Use any graphic ,
Abortion care providers help us shape our futures. @_ [org]_ is grateful for abortion providers because _____. #CelebrateAbortionProviders	Use any graphic ,
We're proud to be part of a community of providers, abortion funds, escorts, and advocates that help make abortion care possible by caring for each other, building a liberated future, and celebrating each other often. #CelebrateAbortionProviders	Use any graphic ,
We love partnering with local abortion providers -- together we are rooted in our shared commitment to accessible, compassionate abortion	Use any graphic ,

care and building a world where all people have the ability to control their own bodies and shape their futures. #CelebrateAbortionProviders	
Our vision [to #LiberateAbortion/ for #AbortionWithinReach] means following the wisdom and leadership of people who provide, fund, and have abortions. We #CelebrateAbortionProviders as leaders in our movement!	Use any graphic,
The people who work at abortion clinics are our partners, neighbors, family members, and friends. You can #CelebrateAbortionProviders by donating to @KeepOurClinics - because abortion providers are part of our communities, and our communities need clinics. KeepOurClinics.org	Use any graphic,

Activities to celebrate Abortion Provider Appreciation Day

Join the Providing Love Tour!

We're asking people to take a different action to celebrate abortion providers each day of the week leading up to Abortion Provider Appreciation Day on March 10th. Celebrate with us all week or all year—There's never a wrong time to celebrate abortion providers, and you can do any of these activities at a time that is best for you!

★ **Some activities require reaching out to clinics first:** *Surprises are fun, but for the sake of security, patient privacy, scheduling (and dietary restrictions!), some activities require planning ahead with the clinic. We've indicated those activities with a star ★. Looking for the address, hours, and/or contact information for the clinic you chose? Start with our [list of member clinics](#) – clinic names link directly to the clinic website.*

March 6: Appreciate Providers:

- **Host a postcard party** in your home or office and create thank-you cards and affirmations for your local indie clinic (postcards are better than mail in envelopes, security-wise!); you can [download and print this postcard](#), or create or buy your own.
- **Order a bundle of postcards that your organization, friends, and/ or volunteers can fill out and send.** You can [download the postcard \(front + back\) here](#); we recommend printing through a local shop or a service like VistaPrint or Kinko's.

- **Write a love letter, OpEd, or create a piece of art** honoring a local independent abortion clinic; share it online or in your community and be sure to notify clinics if you're sending anything (other than a postcard) by mail!

March 7: Treat Providers:

- Support abortion providers and patients directly by **ordering needed items from [clinic wish lists \(compiled by Abortion Access Front\)](#)**
- ★ **Send a plant or flowers** from a local florist or **framed artwork** to brighten up the clinic, staff break room, or patient waiting area.
- ★ **Treat your local clinic** to snacks, sweets, an edible arrangement, breakfast, or lunch delivered directly to them from a local business.
- **Record a video message from you or your organization (or group of friends, volunteers, etc.)**, including why you celebrate abortion providers and why their work is important. Send it directly to your local clinic or share on social media.
- ★ If your organization is in the same city as the clinic, **coordinate a (COVID-safe) happy hour at an outdoor bar or restaurant with your staff and clinic staff**.
- ★ Are there no COVID-safe options or no indie clinics in your city? Reach out to see if they'd enjoy a **virtual happy hour, coffee break, or game night**—just make sure it's not one more Zoom obligation and that you bring lots of fun and love.

March 8: Support Providers:

- **Donate** to independent clinics: every dollar donated to [KeepOurClinics.org](https://www.KeepOurClinics.org) goes directly to indie clinics to help them stay open and care for their communities.
- **Hold a fundraiser** for independent clinics: you can fundraise on sites like Facebook or Instagram, or host an in-person event.
 - House parties are great ways for people to learn more about indie clinics! Share the information from [ACN's Communities Need Clinics report](#) and encourage donations to [KeepOurClinics.org](https://www.KeepOurClinics.org) or to your local clinic.
 - Reach out to donations@abortioncarenetwork.org for more information!
- **Become a patient at an independent clinic**. Many clinics provide sexual and reproductive health services (even if they can't provide abortions currently). Becoming a patient helps to keep clinics open, plus you'll get excellent, non-judgemental care! [Find an ACN member clinic here](#).
- ★ **Connect with your local clinic to see if they need help planting flowers, painting a fence, or doing other property maintenance or spring cleaning** -- you can start planning now, even if they don't need you until later!

March 9: Center Providers:

- **Know how to find an abortion clinic** - and make sure everyone in your life does, too! ineedanA.com is a free, private website where you can find an abortion clinic in the US.
- **Follow, share, and amplify indie clinics on social media.** If you're unsure about whether you're following a clinic's official social media account, check their website for more information. On Instagram, be sure to like, save, and share posts from clinics to increase engagement for the account.
- Host a COVID-safe **gathering or teach-in** (outdoors, with your pod, or by Zoom) centering your local clinic's services and importance to the community.

March 10: Celebrate Providers: #CelebrateAbortionProviders

- **Join the virtual celebration on social media!** Use this toolkit for graphics and sample posts, and/ or tweet your love and appreciation for abortion providers on March 10th using the hashtag #CelebrateAbortionProviders.
- **★ Sidewalk chalk around the clinic with messages of support for patients and staff** (*be sure to contact your clinic to check on any property/ security issues!*).